

## MAPCS

**Dedicated to outstanding education and career training since 1947.**

The **Massachusetts Association of Private Career Schools (MAPCS)** is a 501(c)(6) non-profit organization that promotes high educational standards in business, occupational, trade and vocational schools.



## MEMBERSHIP BENEFITS

### TRAINING & NETWORKING

- Throughout the year, MAPCS holds **seminars and conferences** on a range of topics: student retention, marketing, admissions, teaching, staff motivation, financial planning and other topics relating to proprietary schools. MAPCS conferences and events usefully connect school directors and personnel with national trainers, local speakers, successful peers and associate members offering valuable services that assist in private career school operations. Certificates are awarded upon completion of training seminars. Most accrediting agencies recognize the value of such professional development.
- The Association also arranges sessions with officials from the Department of Education and helps affect legislation for proprietary career schools.

## PUBLICATIONS

- The Association's annual **Directory of Career Training Schools** showcases member institutions, listing course offerings, costs, certification requirements and financial-aid availability. The directory is **widely marketed** to secondary, business and vocational schools in New England, as well as to libraries, state agencies, job training centers and counseling services.
- Information on every member is included on the MAPCS website, <<http://www.mapcs.org>>, and member sites are linked to the Association's.
- MAPCS newsletters inform members of important events as well as business and career-school issues.

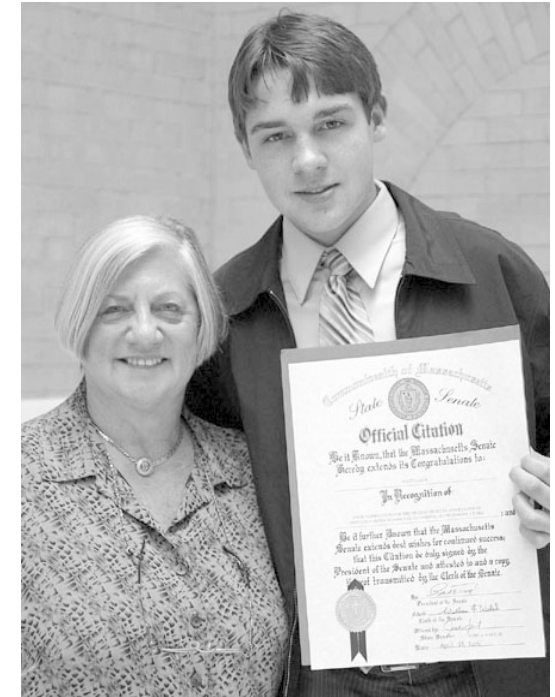
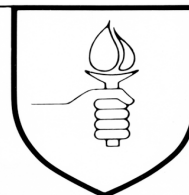
## ADVERTISING & SERVICES

- The **Directory of Career Training Schools** features postage-paid reply cards that hundreds of potential students use to request information on schools and careers. Inquiries are forwarded to all members.
- MAPCS works with the media regarding seminars, industry news and the Association's **Outstanding Student Achievement Awards**.
- Upon joining, each school receives a **MAPCS Membership Certificate** that shows a commitment to the benefits of involvement in a professional association.

## ANNUAL MEETING & STUDENT RECOGNITION

- Each MAPCS school is invited to select one **Outstanding Student** to be honored at the association's Annual Meeting. This event gives families and friends an opportunity to celebrate student achievements.
- Each winner's biography is sent to newspapers, trade publications and the *Directory of Career Training Schools* to illustrate the **diverse, dedicated students** who populate our institutions.

Massachusetts  
Association of  
Private  
Career Schools



## TO JOIN MAPCS

- Membership is available to licensed, registered or accredited private career schools in New England that offer business, trade, occupational, or vocational education and training. Members pledge to abide by the MAPCS constitution and the statement of policy on standards and ethics.
- A membership year runs from July 1st through June 30th. Dues are collected annually.
- Members may advertise membership in the association as long as membership is maintained.
- Members are entitled to voting privileges and must meet printing deadlines to be included in the directory. Members also receive discounts of up to 50% for MAPCS seminars and conferences.
- Schools that are nationally accredited may be eligible for a dues discount from the accrediting body for members of State Associations.
- Associate membership is available to companies that support the training and education industry.

# MAPCS

Massachusetts Association  
of Private Career Schools

When you become a MAPCS member,  
your students and local community  
know that you are committed to  
the exchange of ideas and resources  
that enriches all quality,  
competitive enterprises.

Although each school is unique,  
all institutions share many concerns  
and face similar industry challenges.

As an association, we strive  
to provide marketing, training, and  
promote trade and technical  
education for all schools.

Call or Write for more information:

MAPCS  
P.O. Box 407  
North Reading, MA 01864-0407

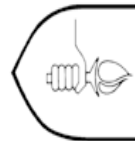
Telephone: (978) 664-5146

Fax: (978) 664-5154

E-mail: [admin@mapcs.org](mailto:admin@mapcs.org)

Internet: [www.mapcs.org](http://www.mapcs.org)

Supporting practical, reasonably priced educational choices  
for recent high school graduates and all career seekers.



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Private Career Schools (MAPCS)  
P.O. Box 407  
North Reading, MA 01864-0407

# MAPCS

## Membership Benefits



Since 1947, MAPCS has supported  
and promoted high quality,  
hands-on training and education.

As an organization of diverse,  
committed professionals, our goal  
is to enhance and promote  
trade and technical education  
throughout New England.

Join us—and hundreds of others  
who are dedicated to  
high standards in career training.

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